

INFORMATION OFFICE OF THE MINISTRY OF FINANCE AND ECONOMIC AFFAIRS

Mission Statement

The Information office of the Ministry of Finance develops and implements communication initiatives and plans based on an understanding of the micro and macro environments. The office aims to improve information flow, enhance the image and increase visibility of the Ministry of Finance among its internal and external publics.

Vision Statement

The office will be recognised as a leader in providing effective communications and excellent public relations service to the general citizenry through innovative methods and techniques.

Roles and Functions

The Information office is responsible for planning, coordinating and supporting all communication activities of the Ministry of Finance. This includes the creation, implementation and management of communications programmes designed to effectively describe and promote the Ministry and its various Directorates and satellite Institutions.

The office spearheads the development and implementation of appropriate plans and strategies designed to communicate information to relevant stakeholders and is responsible for the development and implementation of the Communication strategy for the Ministry of Finance and its Directorates via:

- ❖ Strategic Communications Planning
- ❖ Stakeholders Relationship Management
- ❖ Image and Reputation Management
- ❖ Media Relations
- ❖ Internal and External Communications
- ❖ Events Planning and Management

The Information Office develops and maintains professional contacts and affiliations with the media, and all stakeholders in order to effectively facilitate and promote the dissemination of information about the Ministry of Finance and its initiatives while strengthening relationships.

Contact Information

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